Financial Statements and Independent Auditors' Report

December 31, 2020 and 2019

Financial Statements December 31, 2020 and 2019

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8300 Boone Boulevard Suite 600 Vienna, Virginia 22182

703.893.0300 voice 703.893.4070 facsimile www.rogerspllc.com

INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Atlas Economic Research Foundation dba Atlas Network

We have audited the accompanying financial statements of Atlas Economic Research Foundation dba Atlas Network ("the Organization"), which comprise the statements of financial position as of December 31, 2020 and 2019; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Vienna, Virginia March 19, 2021

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Statements of Financial Position December 31, 2020 and 2019

	2020	2019
Assets		
Current assets:		
Cash and cash equivalents	\$ 1,279,810	\$ 516,171
Contributions receivable	3,948,795	2,804,785
Accounts receivable	37,668	17,055
Prepaid expenses	413,405	220,818
Total current assets	5,679,678	3,558,829
Long-term assets:		
Investments	6,822,653	4,234,285
Contributions receivable, long-term portion, net	2,247,115	3,930,511
Deposit	62,016	62,016
Trademarks	43,630	31,700
Property and equipment, net	595,172	647,880
Total long-term assets	9,770,586	8,906,392
Total assets	\$ 15,450,264	\$ 12,465,221
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 238,106	\$ 349,949
Grants payable	592,832	25,226
Deferred rent and lease incentives	769,361	822,326
Total liabilities	1,600,299	1,197,501
Net Assets	_	_
Without donor restrictions	4,349,785	2,089,885
With donor restrictions	9,500,180	9,177,835
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Total net assets	13,849,965	11,267,720
Total liabilities and net assets	\$ 15,450,264	\$ 12,465,221

Statement of Activities For the Year Ended December 31, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and Support			
Contributions	\$ 9,041,722	\$ 6,399,954	\$ 15,441,676
Registration income	24,952	-	24,952
Miscellaneous income	5,198	-	5,198
Investment return	72,937	-	72,937
Released from restrictions	6,077,609	(6,077,609)	
Total revenue and support	15,222,418	322,345	15,544,763
Expenses			
Program services	11,148,336	-	11,148,336
Supporting services:			
Management and general	683,292	-	683,292
Fundraising	1,130,890		1,130,890
Total supporting services	1,814,182		1,814,182
Total expenses	12,962,518		12,962,518
Change in Net Assets	2,259,900	322,345	2,582,245
Net Assets, beginning of year	2,089,885	9,177,835	11,267,720
Net Assets, end of year	\$ 4,349,785	\$ 9,500,180	\$ 13,849,965

Statement of Activities For the Year Ended December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and Support			
Contributions	\$ 5,544,660	\$ 9,774,576	\$ 15,319,236
Registration income	144,693	-	144,693
Miscellaneous income	9,000	-	9,000
Investment return	104,033	-	104,033
Released from restrictions	9,135,173	(9,135,173)	
Total revenue and support	14,937,559	639,403	15,576,962
Expenses			
Program services	12,339,047	-	12,339,047
Supporting services:			
Management and general	606,914	-	606,914
Fundraising	1,285,896		1,285,896
Total supporting services	1,892,810		1,892,810
Total expenses	14,231,857		14,231,857
Change in Net Assets	705,702	639,403	1,345,105
Net Assets, beginning of year	1,384,183	8,538,432	9,922,615
Net Assets, end of year	\$ 2,089,885	\$ 9,177,835	\$ 11,267,720

Statement of Functional Expenses For the Year Ended December 31, 2020

			Supportin			
	Program		I anagement			Total
	Services	a	nd General	F	undraising	Expenses
Fellowships and grants Conferences, meetings,	\$ 5,967,537	\$	-	\$	-	\$ 5,967,537
and travel	753,965		721		46,180	800,866
Salaries, payroll taxes,						
and benefits	2,288,140		560,244		864,635	3,713,019
Professional fees	562,783		32,715		47,122	642,620
Advertising	408,960		1,116		6,728	416,804
Occupancy	307,065		14,879		24,796	346,740
Office expenses	730,377		61,184		102,356	893,917
Bank service charges	21,821		927		1,544	24,292
Amortization – leasehold						
build-out	64,800		-		-	64,800
Depreciation	22,278		1,079		1,799	25,156
Insurance	7,830		10,427		141	18,398
Miscellaneous	12,780		-		35,589	48,369
Total Expenses	\$ 11,148,336	\$	683,292	\$	1,130,890	\$ 12,962,518

Statement of Functional Expenses For the Year Ended December 31, 2019

			Supportin		
	Program		Management	D 1 ' '	Total
	Services	a	and General	Fundraising	Expenses
Fellowships and grants Conferences, meetings,	\$ 5,654,872	\$	-	\$ -	\$ 5,654,872
and travel	2,762,379		9,900	122,204	2,894,483
Salaries, payroll taxes,					
and benefits	2,276,171		458,760	937,241	3,672,172
Professional fees	476,868		46,520	19,538	542,926
Advertising	275,383		1,427	36,248	313,058
Occupancy	309,776		14,639	31,017	355,432
Office expenses	424,889		55,149	128,144	608,182
Bank service charges	36,267		945	2,005	39,217
Amortization – leasehold					
build-out	64,800		-	-	64,800
Depreciation	16,921		676	1,433	19,030
Insurance	10,542		5,856	186	16,584
Miscellaneous	30,179		13,042	7,880	51,101
Total Expenses	\$ 12,339,047	\$	606,914	\$ 1,285,896	\$ 14,231,857

Statements of Cash Flows For the Years Ended December 31, 2020 and 2019

	2020		2019		
Cash Flows from Operating Activities					
Change in net assets	\$	2,582,245	\$	1,345,105	
Adjustments to reconcile change in net assets to					
net cash provided by operating activities:					
Realized and unrealized return on investments		142		(5,828)	
Depreciation		25,156		19,030	
Amortization – leasehold build-out		64,800		64,800	
Change in discount on contributions receivable		10,996		(66,244)	
Change in operating assets and liabilities:					
(Increase) decrease in:					
Contributions receivable		528,390		(386,209)	
Accounts receivable		(20,613)		(1,255)	
Prepaid expenses		(192,587)		23,385	
Increase (decrease) in:					
Accounts payable and accrued expenses		(111,843)		(202,062)	
Grants payable		567,606		(375,602)	
Deferred rent and lease incentives		(52,965)	-	(43,527)	
Net cash provided by operating activities		3,401,327		371,593	
Cash Flows from Investing Activities					
Purchases of property and equipment		(37,248)		(24,045)	
Capitalization of trademarks		(11,930)		(6,611)	
Purchases of investments		(3,127,561)		(1,294,040)	
Proceeds from sales of investments		539,051		13,908	
Net cash used in investing activities		(2,637,688)		(1,310,788)	
Net Increase (Decrease) in Cash and Cash Equivalents		763,639		(939,195)	
Cash and Cash Equivalents, beginning of year		516,171		1,455,366	
Cash and Cash Equivalents, end of year	\$	1,279,810	\$	516,171	

Notes to Financial Statements December 31, 2020 and 2019

1. Nature of Operations

The Atlas Economic Research Foundation dba Atlas Network ("the Organization") is a publicly supported, nonprofit, educational foundation established and incorporated in Delaware in 1981.

The Organization increases opportunity and prosperity by strengthening a global network of independent civil society organizations that promote individual freedom and remove barriers to human flourishing.

To pursue its mission, the Organization undertakes programs in three categories:

- *Coach* provides world-class training and mentoring to inspire professionalism and improve performance among its independent partners.
- *Compete* offers grant and prize competitions that fuel its partners' efforts to achieve extraordinary outcomes.
- *Celebrate* fosters camaraderie and stokes ambitions among its partners by celebrating their greatest accomplishments through its events and media outreach.

2. Summary of Significant Accounting Policies

Basis of Accounting and Presentation

The Organization's financial statements are prepared on the accrual basis of accounting. Net assets are reported based on the presence or absence of donor-imposed restrictions.

Classification of Net Assets

- Net Assets Without Donor Restrictions Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.
- Net Assets With Donor Restrictions Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Notes to Financial Statements December 31, 2020 and 2019

2. Summary of Significant Accounting Policies (continued)

Cash Equivalents

For the purpose of the statements of cash flows, the Organization considers as cash equivalents all highly liquid investments, which can be converted into known amounts of cash and have a maturity period of ninety days or less at the time of purchase.

Contributions Receivable

Contributions receivable represent unconditional amounts committed to the Organization. The Organization uses the allowance method to determine uncollectible unconditional promises receivable. The allowance is based on prior years' experience and management's analysis of specific promises made. Management believes that all contributions receivable are collectible at December 31, 2020 and 2019, and accordingly, no allowance for uncollectible accounts has been established.

Investments

Investments are recorded at fair value based on quoted market prices. Realized and unrealized gains and losses are reported as a component of investment return in the accompanying statements of activities.

Property and Equipment

Property and equipment acquisitions of \$500 or more, with a projected useful life exceeding one year, are capitalized and recorded at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the related assets, which range from three to ten years. Leasehold improvements are stated at cost and are amortized using the straight-line method over the shorter of their estimated useful lives or the lease term, which is ten and a half years.

Revenue Recognition

Contributions are recorded as revenue when received or promised and are recorded net of any current year allowance or discount activity. The Organization reports gifts of cash and other assets as restricted support if they are received or promised with donor stipulations that limit the use of the donated assets to one of the Organization's programs or to a future year. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Notes to Financial Statements December 31, 2020 and 2019

2. Summary of Significant Accounting Policies (continued)

Revenue Recognition (continued)

Net assets with donor restrictions are reported as net assets without donor restrictions if the restrictions are met in the same period as received.

Registration income is recognized at the time of the event, which corresponds to when the performance obligation is satisfied. Revenue from all other sources is recognized when earned.

Donated Services

Donated services meeting the criteria for recognition under Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958, *Revenue Recognition – Contributions Received*, are recognized at fair value at the time of receipt. These services benefit the general programs and consist primarily of advertising, and legal and professional services. The value of these donated services is included in the financial statements as both revenue and expense in the amounts of \$284,563 and \$281,403 for the years ended December 31, 2020 and 2019, respectively.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Recently Issued Accounting Pronouncement

In February 2016, the FASB issued Accounting Standards Update 2016-02, *Leases*. The update requires a lessee to recognize a right-of-use asset and lease liability, initially measured at the present value of the lease payments, in its statements of financial position. The guidance also expands the required quantitative and qualitative lease disclosures. The guidance is effective beginning in 2022.

Notes to Financial Statements December 31, 2020 and 2019

2. Summary of Significant Accounting Policies (continued)

Subsequent Events

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through March 19, 2021, the date the financial statements were available to be issued.

3. Liquidity and Availability

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following at December 31:

	2020	 2019
Cash and cash equivalents	\$ 1,279,810	\$ 516,171
Contributions receivable Accounts receivable	6,195,910	6,735,296
Investments	37,668 6,822,653	17,055 4,234,285
Total financial assets	14,336,041	11,502,807
Less: restricted by donors with purpose and time restrictions	 (9,500,180)	(9,177,835)
Total available for general expenditures	\$ 4,835,861	\$ 2,324,972

The Organization has a goal to maintain financial assets on hand to meet 60 days of normal operating expenses, which are, on average, approximately \$2,200,000. As part of this liquidity management, the Organization invests cash in excess of daily requirements in various short-term investments, including certificates of deposit.

Notes to Financial Statements December 31, 2020 and 2019

4. Concentrations of Risk

Credit Risk

Financial instruments that potentially subject the Organization to significant concentrations of credit risk consist of cash and cash equivalents, and investments. The Organization maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, exceed insurable limits under the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). The Organization has not experienced any credit losses on its cash and cash equivalents, and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

Revenue Risk

For the years ended December 31, 2020 and 2019, a substantial portion of the Organization's revenue was generated from a few donors. For the year ended December 31, 2020, \$5,600,000 was received from two donors, and for the year ended December 31, 2019, \$6,193,001 was received from two donors. These contributions approximate 36% and 40% of the Organization's total operating revenue and support for the years ended December 31, 2020 and 2019, respectively.

5. Investments and Fair Value Measurements

The Organization follows FASB ASC 820, Fair Value Measurements and Disclosures, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. The Organization recognizes transfers between levels in the fair value hierarchy at the end of the reporting period.

Notes to Financial Statements December 31, 2020 and 2019

5. Investments and Fair Value Measurements (continued)

In general, and where applicable, the Organization uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments. Certificates of deposit are generally valued at original cost plus accrued interest, which approximates fair value and yields a Level 2 input.

The following table presents the Organization's fair value hierarchy for those investments measured on a recurring basis at December 31:

	Level 1	Level 2	Level 3	Total
2020: Certificates of deposit Mutual funds – equities	\$ 12,793	\$ 6,809,860	\$ -	\$ 6,809,860 12,793
Total investments	\$ 12,793	\$ 6,809,860	\$ -	\$ 6,822,653
2019: Certificates of deposit Mutual funds – equities	\$ 2,095	\$ 4,232,190	\$ - -	\$ 4,232,190 2,095
Total investments	\$ 2,095	\$ 4,232,190	\$ _	\$ 4,234,285

Investment return consists of the following for the years ended December 31:

	 2020	2019		
Interest and dividends Realized and unrealized return	\$ 73,079 (142)	\$	98,205 5,828	
Total investment return	\$ 72,937	\$	104,033	

The Organization did not have any investment management expenses for the years ended December 31, 2020 and 2019.

Notes to Financial Statements December 31, 2020 and 2019

6. Contributions Receivable

Contributions receivable are promised as follows at December 31:

	2020	2019
Due in less than one year Due in one to five years	\$ 3,948,795 2,329,244	\$ 2,804,785 4,001,644
Total contributions receivable Less: present-value discount (0.99%)	 6,278,039 (82,129)	 6,806,429 (71,133)
Contributions receivable, net	\$ 6,195,910	\$ 6,735,296

7. Property and Equipment

Property and equipment consists of the following at December 31:

	 2020	2019		
Furniture and equipment Leasehold improvements	\$ 104,867 725,398	\$	74,784 725,398	
Total property and equipment Less: accumulated depreciation	830,265 (235,093)		800,182 (152,302)	
Property and equipment, net	\$ 595,172	\$	647,880	

8. Net Assets With Donor Restrictions

Net assets with donor restrictions were restricted for the following purposes at December 31:

	2020		2019	
Program restricted Time restricted	\$	3,941,523 5,558,657	\$	2,692,124 6,485,711
Total net assets with donor restrictions	\$	9,500,180	\$	9,177,835

Notes to Financial Statements December 31, 2020 and 2019

9. Commitments and Contingencies

Operating Leases

During 2017, the Organization entered into an agreement to lease office space in Arlington, Virginia under the terms of an operating lease that commenced on May 25, 2018 and is set to expire on November 30, 2028. The terms of the lease contain provisions for a free rent period and future rent increases of 2.75% per year. In addition, the Organization was provided a build-out allowance totaling \$680,400 as another incentive to lease the office space. Other lease provisions include the Organization's proportionate share of real estate taxes and operating expenses, which are not included in base rental payments.

The effects of the scheduled rent increases and incentives will be recognized over the life of the lease on a straight-line basis. The difference between the rent expense recorded and the required lease payments is reflected as deferred rent and lease incentives in the accompanying statements of financial position.

In addition, the Organization rented meeting space in Washington, D.C. under the terms of an operating lease that had a one-year term and expired on May 14, 2019. The Organization had the option to renew the lease on an annual basis but did not renew it. The terms of the lease contained base rentals of \$1,500 payable monthly.

Occupancy expense totaled \$346,740 and \$355,432 for the years ended December 31, 2020 and 2019, respectively.

In December 2020, the Organization also entered into a 60-month operating lease for office equipment. The terms of the lease require fixed monthly payments of \$487, and provide the option to purchase the equipment at fair value at the end of the lease.

Future minimum lease payments are as follows for the years ending December 31:

2021	\$	402,476
2022		412,392
2023		422,555
2024		432,973
2025		443,165
Thereafter		1,300,810
Total future minimum lease payments	•	3,414,371
Total future minimum lease payments	Φ	3,414,3/1

Notes to Financial Statements December 31, 2020 and 2019

9. Commitments and Contingencies (continued)

Hotel Agreements

The Organization has entered into contracts with hotels for space for meetings and events. As a result of the spread of the COVID-19 coronavirus, the Organization has postponed hotel contracts to future years' events. Cancellation of hotel contracts might result in loss of deposits paid for booking the hotels. As of March 19, 2021, due to COVID-19 travel restrictions, it is still uncertain whether the events will be held or cancelled.

10. Methods Used for Allocation of Expenses from Management and General Activities

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. Expenses that are allocated include occupancy and depreciation, which are allocated on a square footage basis, as well as salaries, payroll taxes, benefits, professional fees, office expenses, insurance, and other, which are allocated on the basis of estimates of time and effort.

11. Pension Plan

In 2020, the Organization started to sponsor a 403(b) retirement plan, which covers substantially all employees. Participants may contribute a percentage of their annual compensation on a pretax basis subject to limitations established by the Internal Revenue Service. The Organization matches 3% of participating employees' salaries. The Organization contributed \$75,566 to the plan for the year ended December 31, 2020.

12. Income Taxes

The Organization is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code (IRC) and is exempt from income taxes except for taxes on unrelated business activities. No tax expense is recorded in the accompanying financial statements as there was no significant net unrelated business taxable income. Contributions to the Organization are deductible as provided in IRC Section 170(b)(1)(A)(vi). Management evaluated the Organization's tax positions and concluded that the Organization's financial statements do not include any uncertain tax positions.