

ANNUAL REPORT 2017

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Alexandre Pesey, founder of Institut de Formation Politique (France), delivers his winning pitch in the Think Tank Shark Tank Competition at Liberty Forum and Freedom Dinner 2017.





MISSION

Atlas Network increases opportunity and prosperity by strengthening a global network of independent civil society organizations that promote individual freedom and remove barriers to human flourishing.

STRATEGY

Atlas Network cultivates a network of partners that share a vision of a free, prosperous, and peaceful world where the rule of law, private property, and free markets are defended by governments whose powers are limited. To accelerate the pace of achievement by its partners in their local communities, Atlas Network implements programs within its Coach, Compete, Celebrate strategic model.

Coach: Atlas Network provides world-class training and mentoring to inspire professionalism and improve performance among its independent partners.

Compete: Atlas Network offers grant and prize competitions that fuel its partners' efforts to achieve extraordinary outcomes.

Celebrate: Atlas Network fosters camaraderie and stokes ambitions among its partners by celebrating their greatest accomplishments through its events, communications, and media outreach.



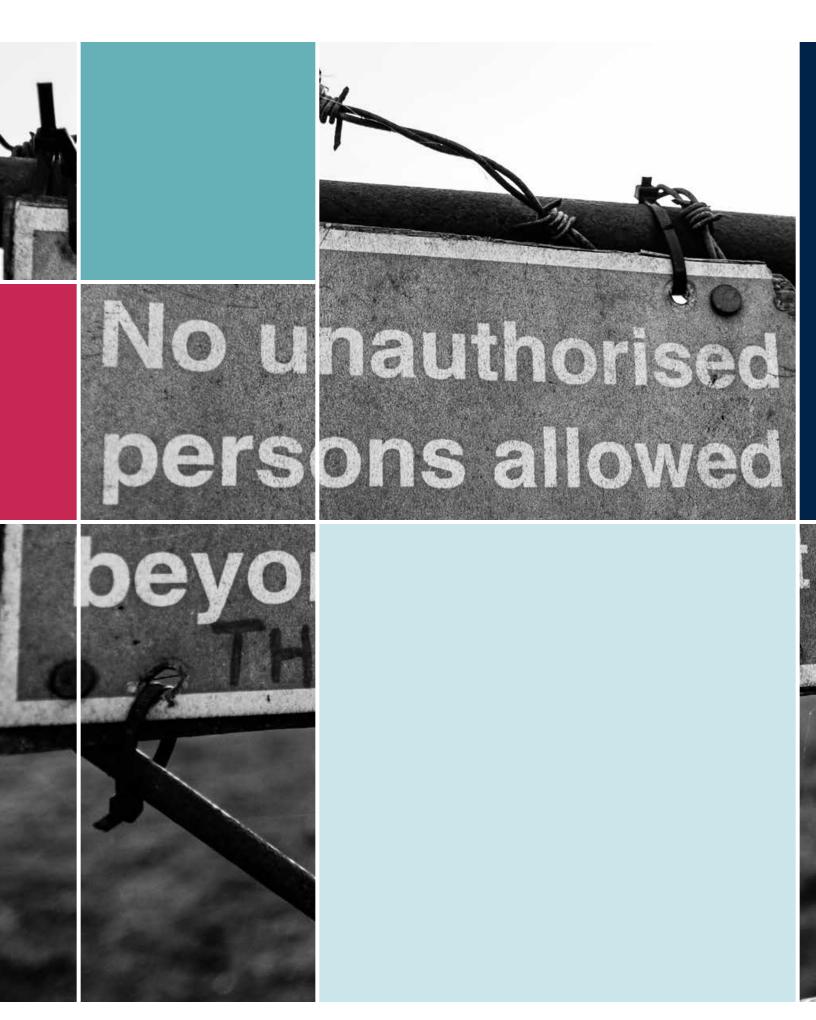
Atlas Network has been a four-star Charity Navigator member since 2008.



Atlas Network is a GuideStar Exchange Gold Participant.



Atlas Network's donation payment processor is certified to PCI Service Provider Level 1, the most stringent level of certification available.



BARRIERS TO PROSPERITY AND OPPORTUNITY STAND IN THE WAY OF HUMAN FLOURISHING AROUND THE WORLD.

The international tide of illiberalism has given momentum to bad public policy that holds back human flourishing around the world. There exist big obstacles to saving, investment, and entrepreneurship in countries that lack economic rights for the poor. Getting the barriers out of the way opens doors for individuals to empower, enrich, and bet on themselves.

The political and intellectual climate is fraught with challenges in the United States and around the world, but the importance of ideas today is as significant as in 1981 when Sir Antony Fisher founded Atlas Network. We are uniquely positioned and privileged to help create the climate of opinion in which the ideas of a free society can succeed. The battle of ideas for freedom is a noble one, and it requires eternal vigilance. That is why Atlas Network carries on Fisher's tradition through its support of partners around the world.





ATLAS NETWORK PARTNERS ARE ON THE FRONT LINES OF THE BATTLE OF IDEAS.



MESSAGE FROM THE CEO

Atlas Network breaks down barriers to opportunity and prosperity all over the world.

Our work links together three broad groups of people.

First, there are those who contribute their time and financial resources to our cause. To the donors who chose to make our mission a top priority — thank you. Without your generosity, none of what you see inside this report is possible. It also includes members of our Board of Directors, our Advisory Council, our Council of Mentors as well as my colleagues on the Atlas Network staff. We have all given a lot of thought to the question of how we can be most effective in achieving our vision of a free and prosperous society.

The second group I want to mention are depicted on the front and back covers of this Annual Report. They are the local change agents, many of whom have been trained by Atlas Network's Leadership Academy and find value in our broader programs. Their institutions are on the front lines of the battle of ideas.

The third group is too numerous to even count. They are the ultimate beneficiaries of our partners' successes, who enjoy more opportunities and better living standards as downstream consequence of our partners' victories. The majority of these individuals will never know how their life prospects have been improved by those in groups one and two.

But it is for them that we undertake our work. It's a great privilege to be able to cooperate with our donors and partner organizations to advance the dignity of every person — and help to protect their God-given right to pursue their own happiness.

Brad Lips Atlas Network CEO





Albania Argentina Australia Austria Bahamas Belarus Belgium

Bolivia

Bosnia and Herzegovina

Brazil Bulgaria Cambodia Cameroon Canada Chile

Costa Rica Côte d'Ivoire Croatia Czech Republic Denmark

Dominican Republic

Ecuador Egypt El Salvador Estonia Ethiopia Finland France Georgia

Greece Guatemala Honduras Hungary Iceland India Indonesia Ireland Israel Italy Jamaica Japan Kazakhstan Kyrgyzstan



Liechtenstein Lithuania Macedonia Malawi Malaysia Mexico Mongolia Morocco Myanmar Namibia Nepal New Zealand Nigeria Norway Pakistan Palestinian Territi Panama Peru Poland Portugal Romania Russia Senegal Serbia Slovakia Slovakia Slovenia South Africa South Korea Switzerland
Tajikistan
Tanzania
Turkey
Ukraine
United Kingdom
United States
Uruguay
Venezuela
Vietnam
Zimbabwe

. Sri Lanka

Sweden

EMPOWERING THE POOR TO LIFT THEMSELVES UP

The big solution to global poverty is smaller than you think, but it requires a new philanthropic strategy to change the way we see ourselves and those we hope to help.

Begun in 2017, a new strategy offered by Atlas Network successfully combines the resources of philanthropy with the locally grown research and advocacy agenda of independent, market-oriented think tanks working to strengthen the institutions that foster growth for the world's poor.

Benchmarking their efforts to global indices like the "Economic Freedom of the World Report" or the "Doing Business" report published by the World Bank, those think tanks are making measurable progress. The results are encouraging. In fact, according to new research commissioned by Atlas Network and led by Simeon Djankov, the founder of the World Bank's "Doing Business" report, improving scores on economic freedom indicators can mean less poverty at the country level.

The findings support the growing consensus among experts that question the efficacy of the predominant top-down, foreign aid strategy. In an effort to start doing development differently, Atlas Network works with more than 480 independent research and advocacy organizations throughout the world identifying and funding the most promising reform projects that are likely to improve low-income peoples' chances of lifting themselves out of poverty and on to the road to prosperity.

To learn more about this work, visit: www.AtlasNetwork.org/Poverty



COACH, COMPETE, CELEBRATE

To accelerate the pace of achievement by its partners in their local communities, Atlas Network implements programs within its Coach, Compete, Celebrate strategic model. Throughout this Annual Report you'll see inspiring stories of impact throughout all three elements of this model.

COACH

Atlas Network provides world-class training and mentoring to inspire professionalism and improve performance among its independent partners.



LEERTY FORM

COMPETE

Atlas Network offers grant and prize competitions that fuel its partners' efforts to achieve extraordinary outcomes.

CELEBRATE

Atlas Network fosters camaraderie and stokes ambitions among its partners by celebrating their greatest accomplishments through its events and media outreach.



COACH

The Coach component of our Coach, Compete, Celebrate strategy is brought to life through Atlas Network's Leadership Academy, which provides think tanks within our network with a one-of-a-kind, credible, and robust suite of trainings covering some of the most needed topics in order to advance think tank efficacy: marketing and communications, fundraising, leadership, and strategic management.



DORIAN FISHER'S LEGACY

Many celebrate Atlas Network's visionary founder, the late Sir Antony Fisher, but his widow Dorian Fisher left an equally remarkable legacy.

An important part of Dorian's impact on the freedom movement was achieved via the gift she left in her will. Upon her passing in 2007, Atlas Network received a gift that enabled the launch of our Think Tank MBA program. A decade later, Think Tank MBA has had a transformational impact on hundreds of leaders in the freedom movement and scores of organizations that are now achieving important wins for liberty. That's not all. Think Tank MBA became our flagship training program and inspired the creation of our Leadership Academy a few years later. None of this would have been launched when it was, if not for Dorian's decision to help Atlas Network within her estate plans.

What will be your Legacy? We encourage you to talk to our director of outreach, Stephanie Lips, about how you can easily update your will to leave a gift to the organization that will be connecting, training, and investing in the worldwide freedom movement for the long term. Future generations will thank you for your dedication to liberty. Email Stephanie@AtlasNetwork.org to learn more about joining the dozens of supporters who have already joined the Fisher Legacy Society.

01 From left to right: Michael Carnuccio, of E Foundation for Oklahoma; John Tillman, of Illinois Policy Institute; Jon Caldera, of Independence Institute; and Robert Alt, of The Buckeye Institute stand on the symbolic bridge to democracy which represents the complicated history of Hungary's march toward freedom. All four attended the 2017 Transatlantic CEO Summit. **02** Participants of the Lights, Camera, Liberty! training test out some of what they learned at the workshop. **03** Avik Roy, president of the Foundation for Research on Equal Opportunity (United States), workshops his project during Crowdsource Liberty at Liberty Forum & Freedom Dinner 2017.



TRAINING BY THE NUMBERS

Atlas Network's Leadership Academy provides online and in-person training to leaders of today's — and tomorrow's — worldwide freedom movement. We complement our flagship Think Tank MBA and Think Tank Leadership Training programs with a growing suite of online courses and topical webinars; a robust mentorship program; our Lights, Camera, Liberty! course; in-depth case studies; an in-house fellowship program; and more than a dozen regional trainings held all over the world.

Atlas Network's Leadership Academy Graduates in 2017: Think Tank Staff Trained in 2017:

Number of Countries in which Atlas Network had In-Person Trainings in 2017:

69

942

10









ATLAS NETWORK'S COUNCIL OF MENTORS

Atlas Network's Council of Mentors consists of experts in non-profit management and free-market policy reform who are generous in coaching Atlas Network's partners. Our team is grateful that so many experienced leaders have joined this Council and embraced opportunities to help graduates of our Leadership Academy build up their institutions and work toward the implementation of free-market reforms.

01 Gonzalo Schwarz, president and CEO of Archbridge Institute (USA) and Arthur C. Brooks, president of American Enterprise Institute (USA). **02** Leszek Balcerowicz, chairman of the Council of Civil Development Forum (Poland), former president of the National Bank of Poland (NBP), former deputy prime minister, and former minister of finance in the first non-communist government of Poland after the Second World War. **03** Bridgett G. Wagner, senior vice president of policy promotion at The Heritage Foundation (USA). **04** Rainer Heufers (left), founder and executive director of Center for Indonesian Policy Studies (Indonesia), and his mentee, Basanta Adhikari, founding chairperson of Bikalpa – An Alternative (Nepal).

Special thank you to Ravenel Curry for his support of our Mentorship Program.









Leszek Balcerowicz Scott Barton Gerardo Bongiovanni Arthur C. Brooks Frans Cronjé Juan José Daboub Simeon Djankov **Matthew Elliott Ann Fitzgerald Rainer Heufers** Jerry L. Jordan **Michel Kelly-Gagnon Troy Lanigan** Cristián Larroulet V. **Casey Lartigue** Joe Lehman **Kris Mauren Darcy Olsen Roger Ream** Lawrence W. Reed John Tillman Bridgett G. Wagner

COUNCIL OF MENTORS:



A GLOBAL TRAINING PRESENCE

Here are some select photos from Atlas Network's regional trainings in 2017. Fourteen trainings were held in 10 countries, with our flagship programs of Think Tank MBA, Think Tank Leadership Training, and Lights, Camera, Liberty, being held in Washington D.C., New York City, and Los Angeles, respectively.

- From left to right: Svetla Kostadinova, Robert Alt, Linda Whetstone, Michael Carnuccio, and Mark Littlewood participate in a hands-on training during the annual Transatlantic CEO Summit prior to Europe Liberty Forum.
- Linda Kavuka and Josh Evans take notes during a Think Tank Leadership Training taught by Atlas Network's Daniel Anthony.
- Katerina Dimitrakopoulou of KEFiM learning about different parts of the camera at Lights, Camera, Liberty!, held on April 20–22 in Los Angeles, Calif.
- CEOs from the United States and Europe convened at the annual Transatlantic CEO Summit prior to Europe Liberty Forum.
- Participants in Atlas Network's 2017 Think Tank MBA program.
- Group photo at Lights, Camera, Liberty!, held on April 20–22 in Los Angeles, Calif.
- Participants in Atlas Network's 2017 Think Tank Leadership Training program.



Alumni in Focus

Through interactive online courses, webinars, in-person trainings, and one-on-one mentorships, Atlas Network's Leadership Academy trained a total of 942 individuals from 98 countries in 2017. Here are just four of the many alumni of our trainings who stood out in 2017. They were each featured in *Freedom's Champion*. To learn more about them, visit AtlasNetwork.org/freedoms-champion

Special thank you to Sarah Scaife Foundation for its support of Atlas Network's Leadership Academy.





Connor Boyack, Founder and President, Libertas Institute (USA)

"Creating political change in a climate of apathy and where people believe 'all is well' takes a tremendous amount of hustle and a bit of creativity," said Connor Boyack, founder and president of Libertas Institute. "... I had no educational background to do what I'm doing now. It's been a lot of on-the-job training along the way. For that reason, Atlas Network has been a tremendous resource — the Atlas Network's Leadership Academy trainings ... and the online resources have allowed me to rub shoulders with experienced think tank executives from whom I can learn as I figure out what we're doing!" From property rights to criminal justice reform to their Freest Cities Index, Connor Boyack and his team "work on policies and projects that can punch above their level and have an impact far beyond the borders of Utah."

Connor Boyack being interviewed during the "Rally for Food Truck Freedom" in 2016.



Linda Kavuka, African Programs Manager, African Students for Liberty (Kenya)

"My peers ... are part of what Ghanaian economist George Ayittey calls the 'Cheetah Generation," said Kavuka. "Around us we see so many problems: poverty, unemployment, corruption, death by curable diseases, and other issues. We know deep down that Africa has great potential. We have decided to take up the challenge to be the leaders of African prosperity. Through the support of Atlas Network, we are seeing change in the hearts and minds for the future of Africa."

(Left) Linda Kavuka workshopping her project ideas at Africa Liberty Forum 2017 with Temba Nolutshungu of Free Market Foundation (South Africa) during the Crowdsource Liberty session.

Ayesha Bilal, Chief Operating Officer, Policy Research Institute of Market Economy (Pakistan)

"The Atlas Network training I have enjoyed has been integral in assisting me to more accurately define PRIME's mission and operate the think tank more efficiently," said Bilal. "... There is a general left-leaning attitude in Pakistan where many look to the government to fix all problems. As I grew up, I saw so many things wrong in this country, from infrastructure to education to accountability, that I felt an obligation to do something about it."

(Right) Dr. Tom G. Palmer and Ayesha Bilal at an Atlas Network event in New York on promoting freedom in the Muslim world.





Patrick Mardini, Founder and President, Lebanese Institute for Market Studies (Lebanon)

"People in Lebanon suffer from an average of 12 hours of rolling blackouts every day," said Mardini. "It's not reasonable to make illegal the production of a service that people need," said an entrepreneur Mardini recently met. Mardini is tackling this problem head-on. Fueled by several Atlas Network trainings, LIMS is working toward legalizing the private provision of electricity in Lebanon.

(Left) Patrick Mardini, President and Founder of the Lebanese Institute for Market Studies, speaking at a major press conference on the LIMS project: "Legalize Electricity in Lebanon."





THINK TANK SHARK TANK







COMPETE

The "Compete" component of Coach, Compete, Celebrate includes Atlas Network's competitive grant programs and competitions such as the John Blundell Elevator Pitch Competition and Think Tank Shark Tank, which are held at each Regional Liberty Forum and Liberty Forum & Freedom Dinner.

In Atlas Network's Think Tank Shark Tank competition, three Atlas Network partners compete in a showcase of the worldwide freedom movement's most exciting new projects. The winner, chosen by a panel of judges comprised of thought leaders in the industry, receives a \$25,000 prize in project seed funding. Alexandre Pesey, founder of Institut de Formation Politique (France), won the 2017 Think Tank Shark Tank competition at Liberty Forum & Freedom Dinner in New York City, and the other contestants were Melissa Mann, former director of development for Reason Foundation (United States), and Bican Şahin, chairman of Freedom Research Association (Turkey).

- **01** Alexandre Pesey, founder of Institut de Formation Politique (France), won the 2017 Think Tank Shark Tank competition for his pitch to create a civic incubator ("The incubator Le Coquetier"). He pitched his idea live on stage at Atlas Network's Freedom Dinner to judges Fred Young, Terry Kibbe, Linda Edwards, and Don Smith.
- **02** Peter Bismark Kwofie (left) of Institute for Liberty & Policy Innovation ILAPI (Ghana), wins the 2017 Think Tank Shark Tank Africa Competition for his pitch of the National Undergraduate Debate and Essay Competitions. Pictured with Brad Lips, CEO of Atlas Network (USA).
- **03** From left to right: Enrique Duhau, President of Administración E. Duhau S.A., Jorge Colindres of Fundación Eléutera, and former Atlas Network President Alex Chafuen.
- **04** The three Europe Think Tank Shark Tank contestants (left to right): Roxana Nicula, of Fundación para el Avance de la Libertad (Spain); competition grand prize winner Petar Čekerevac, of Libertarian Club Libek (Serbia); and Ana Yerro, of Institución Futuro (Spain).
- **05** The winner of the 2017 Think Tank Shark Tank Asia competition, Tricia Yeoh (center) of the Institute for Democracy and Economic Affairs (Malaysia) for her pitch on a strategy to end price controls on small businesses in Malaysia along with the other contestants Akash Shrestha of Nepal-based Samriddhi Foundation (left), and Adinda Muchtar (right) of Indonesia-based Saurakebebasan.org.

In the battle for freedom, only the best communicators survive. You must be able to clearly and efficiently articulate your message and the essence of what your organization does in order to be heard. And you should be able to do this in 60 seconds or less.

In the John Blundell Elevator Pitch Competition, participants of Think Tank MBA, the featured course of Atlas Network's Leadership Academy, have a chance to refine their message in a competition for a chance to win \$1,000. Participants must deliver their message in 60 seconds or less to an eager crowd of influencers at Atlas Network's annual Liberty Forum & Freedom Dinner, who vote on the winners.

The winner of the 2017 John Blundell Elevator Pitch Competition was Akash Shrestha, research coordinator at Samriddhi Foundation (Nepal). Garret Edwards, director of legal research at Fundación Libertad (Argentina), won second place. Robert Schimenz, executive director of Stossel in the Classroom (USA), won third place.

- **01** As the crowd watches, Alexander Skouras of KEFiM (Greece) takes his turn in the John Blundell Elevator Pitch Competition at Liberty Forum & Freedom Dinner 2017.
- **02** Akash Shrestha, research coordinator at Samriddhi Foundation (Nepal), took first place in the John Blundell Elevator Pitch Competition at Liberty Forum & Freedom Dinner 2017. Prior to the competition, Shrestha completed Atlas Network's Think Tank MBA as one of three Gibbs' Fellows along with Andriy Shpakov of EasyBusiness (Ukraine) and Sara Sihaloho of the Center for Indonesian Policy Studies (Indonesia) subsidized by Alan Gibbs as part of his generous support of Atlas Network's Leadership Academy.
- **03** Attendees of Atlas Network's Think Tank MBA course eagerly await their turn at the podium to deliver their Elevator Pitches.
- **04** During his Elevator Pitch at Liberty Forum & Freedom Dinner 2017, Alejandro Palacios Strooman of Fundación Piensa (Chile) uses a green chili to represent his country.
- **05** From left to right: Robert Schimenz, executive director of Stossel in the Classroom (USA), Garret Edwards, director of legal research at Fundación Libertad (Argentina), Akash Shrestha, research coordinator at Samriddhi Foundation (Nepal), and Atlas Network CEO Brad Lips.

Special thank you to Alan Gibbs for his support of the Gibbs Fellows program within Think Tank MBA.





ELEVATOR PITCH COMPETITION









ATLAS NETWORK'S COMPETITIVE GRANT PROGRAMS

Atlas Network offers some of the industry's most competitive grant programs every year. Most opportunities are available only to partners, and in 2017 Atlas Network awarded over \$5 million in grants to organizations around the world. Here are some of our grant programs:

Leveraging Indices for Free Enterprise Policy Reform (LIFE) Grant Program

Generously supported by the John Templeton Foundation, the LIFE grant program awarded \$100,000 over three years to 16 Atlas Network partners to conduct research, advocacy campaigns, and media campaigns to promote policy reforms that measurably move the needle in a specific prominent ranking or index, including the Ease of Doing Business Ranking by the World Bank Group, the Economic Freedom Index by the Heritage Foundation in partnership with the *Wall Street Journal*, and the Economic Freedom of the World Report by the Fraser Institute. In November 2017, the New Delhi-based Centre for Civil Society (CCS) won the \$50,000 LIFE Award for its work to remove barriers to entrepreneurship in India.

LIFE Grant Program: Ninety-three percent of India's workforce is in the informal sector, including the vast majority of street vendors and rickshaw drivers.

Liberating Enterprise to Advance Prosperity Grant Program

This opportunity offers support to think tanks with ambitious and achievable plans to improve the public policy and regulatory environment in their countries, particularly in relation to limits on enterprise and entrepreneurship as measured in the World Bank's Doing Business Index. Successful applicants demonstrate a strategic understanding of how to optimize and execute research, marketing, and advocacy plans for short-term and achievable changes.

IMPACT STORY: A new online tax calculator for Peruvians, developed by Contribuyentes por Respeto (CpR), has been officially adopted as standard by the Peruvian government. Based in Lima, CpR developed the free tax calculating software to help Peruvian small business owners understand the complex tax structure of the nation. Based on a similar tax calculator developed by the Lithuanian Free Market Institute, the program attracted the attention of SUNAT, the Peruvian government tax collecting agency, and a major small business guild. SUNAT then approached CpR to develop a partnership, and the two organizations plan to roll out an improved version of the tax calculator in May 2018 to be used by all Peruvian citizens.

Special thank you to Ravenel Curry for his support of the LEAP grant program.

Lights, Camera, Liberty! Grant Program

This year-long program offers U.S. and international participants a suite of grant support, training, and competitive prizes to achieve high-impact online video production and marketing. If accepted to the program, organizations receive complimentary registration and accommodations for our annual Lights, Camera, Liberty! workshop in Los Angeles, financial support for video equipment and technology improvements, multi-day on-site training at the organization's headquarters for multiple staff, access to a private message board year-round where film and video experts answer participants' questions, review participants' work, and offer tutorials and tips, and eligibility to compete for a cash prize in our annual film festival competition at Atlas Network's Liberty Forum & Freedom Dinner.

IMPACT STORY: The winner of the 2017 Lights, Camera, Liberty! Film Festival Award was the Buenos Aires-based Libertad y Progreso for its video Why Argentina Fails, which accrued over 420,000 views. Many journalists began talking about how 8 million Argentines work to support the 20 million receiving payments from Argentina's government — one of the major issues mentioned in the video. The government has responded to the ensuing public outcry by developing a program called "Plan Empalme" to benefit companies that hire welfare recipients, and this plan is quite similar to the one Libertad y Progreso proposed in its video.

Lights, Camera, Liberty! Grant Program: Agustín Etchebarne, director general of Libertad y Progreso, speaks at the Lights, Camera, Liberty! Film Festival panel at Liberty Forum & Freedom Dinner 2017.

IN 2017, ATLAS NETWORK GAVE \$5,375,000 IN GRANTS SUPPORTING 163 PARTNERS ACROSS 82 COUNTRIES.



YOUNG VOICES RECEIVED AN ATLAS NETWORK STARTUP GRANT IN 2017 AND HAS SINCE INCREASED ITS DONOR BASE, INCREASED ITS MONTHLY AVERAGE OF ARTICLES BEING PLACED, AND MAKES REGULAR RADIO AND TV APPEARANCES.



Think Tank Startup Grant Program

Atlas Network seeks to support new think tanks committed to becoming high-impact, self-sufficient organizations. Strong candidates for this grant opportunity have completed Think Tank Navigator online as part of Atlas Network's Leadership Academy, and plan to continue participating in training opportunities.

Think Tank Startup Grant Program: Casey Given, executive director of Young Voices, moderated a panel called "Think Tanks vs. Populists of the Left and Right" at Liberty Forum & Freedom Dinner in 2017.

IMPACT STORY: Young Voices has the mission of cultivating the next generation of libertarian thought leaders in policy, journalism, and academia by helping young "advocates" get their op-eds placed in top outlets. It received an Atlas Network startup grant in 2017 and has since increased its donor base, increased its monthly average of articles being placed, and makes regular radio and TV appearances. Casey Given, executive director of Young Voices, participated in Atlas Network's Think Tank MBA later in 2017.

Economic Freedom Audits Grant Program

Atlas Network works with the Fraser Institute to provide support for Economic Freedom Audits to Atlas Network partners around the world. Restricted to organizations based in countries placed in the lower half of the Economic Freedom of the World Ranking, Economic Freedom Audits enable participants and the public to see how their nation does against the regional, world, and top 10 averages in economic freedom in 42 dimensions, and provide world-class policy examples for improvement.

IMPACT STORY: The Advocata Institute in Sri Lanka was a recipient of an Economic Freedom Audit grant and its hosting of the event led to national media coverage and actual policy change, including amendments to the Paddy Lands Reforms Act, which cordoned off wide swaths of land for cultivation of one crop and one crop only. The successful Economic Freedom Summit that Advocata Institute hosted has propelled the organization to national prominence in Sri Lanka.

ADOVCATA INSTITUTE'S ECONOMIC FREEDOM SUMMIT LED TO NATIONAL MEDIA COVERAGE AND ACTUAL POLICY CHANGE, INCLUDING AMENDMENTS TO THE PADDY LANDS REFORMS ACT, WHICH CORDONED OFF WIDE SWATHS OF LAND FOR CULTIVATION OF ONE CROP AND ONE CROP ONLY.



Economic Freedom Audits Grant Program: Dhananath Fernando, chief operating officer of Advocata Institute, opens the Economic Freedom Summit in Sri Lanka.



Nobel Laureate Mario Vargas Llosa (left) at the presentation of The Outbreak of Populism at Atlantic Forum on June 6, 2017.

Illiberalism Grant Program

This program is designed to support our partners who are working to combat the new authoritarianism and stem the rise of illiberal statist sentiment around the world. Successful proposals are those that demonstrate sophisticated, wide-reaching strategies to counter illiberal statist ideas and policies that usually manifest in the form of: constitutional reforms designed to increase state control of the media, the electoral process, and the court system; policies that reduce the independence of the judiciary; weakening of the institutional framework of independent authorities; use of tax authorities to target perceived political opponents; polemic rhetoric and policies that oppose free-trade, globalization, and promote economic nationalism; among more.

IMPACT STORY: The Madrid-based Fundación Internacional para la Libertad (FIL) published *The Outbreak of Populism (El estallido del populismo)* in June 2017. FIL went on a high-profile international book tour throughout Spain, Latin America, and the United States. *The Outbreak of Populism* is written not only for Spain but for all countries facing challenges to democracy. In fact, the book is divided into three parts: Europe, Latin America, and the United States, thus covering the complexity of the phenomenon as a whole. It is edited by Álvaro Vargas Llosa and composed of assorted works of Mario Vargas Llosa, Gerardo Bongiovanni, Roberto Ampuero, Cristián Larroulet, and Yoani Sánchez, among others.

THE OUTBREAK OF POPULISM IS WRITTEN NOT ONLY FOR SPAIN BUT FOR ALL COUNTRIES FACING CHALLENGES TO DEMOCRACY.

TEMPLETON FREEDOM AWARD

Awarded since 2004, the Templeton Freedom Award is named for the late investor and philanthropist Sir John Templeton. The award annually honors his legacy by identifying and recognizing the most exceptional and innovative contributions to the understanding of free enterprise, and the public policies that encourage prosperity, innovation, and human fulfillment via free competition. The award is generously supported by Templeton Religion Trust and was presented during Atlas Network's Freedom Dinner on Nov. 8 in New York City at the historic Capitale. The winner receives a \$100,000 prize, and five additional finalists each receive \$25,000 prizes.

Templeton Freedom Award 2017 Finalists

There were six highly competitive finalists for the Templeton Freedom Award in 2017, and case studies were written about each. All are freely available at: *AtlasNetwork.org/case-studies*

The six finalists were:



Beacon Center of Tennessee, based in Nashville, Tenn., for its Tackle the Hall Tax campaign



IMANI Center for Policy and Education, based in Accra, Ghana, for its IMANIFesto



Georgia Center for Opportunity (GCO), based in Norcross, Ga., for its Prisoner Reentry Initiative



Macdonald-Laurier Institute for Public Policy (MLI), based in Ottawa, Canada, for its Aboriginal Canada and the Natural Resource Economy project



Instituto de Estudos Empresariais (IEE), based in Porto Alegre, Brazil, for its Fórum da Liberdade



Instituto Mexicano para la Competitividad (IMCO), based in Mexico City, Mexico, for its anticorruption reform initiative for Mexico, 3de3













2017 TEMPLETON FREEDOM AWARD WINNER







Winner - Instituto Mexicano para la Competitividad (IMCO)

The winner of the Templeton Freedom Award in 2017 was Instituto Mexicano para la Competitividad - or IMCO - for its "3de3" (three for three) campaign. For the first time in the history of modern Mexican democracy, a credible and effective anticorruption legal infrastructure now exists. Mexican politicians face real tests of accountability thanks to IMCO's revolutionary "3de3" campaign. As of July 2017, the law requires every politician to publish his or her declarations of assets, taxes paid, and possible conflicts of interest. This comes as the result of an intensive two-year campaign launched and led by IMCO in which they raised more than 630,000 signatures – five times the number required – to introduce the "3de3" framework to the Mexican Congress for passage into law. Seven laws, drafted by IMCO, were passed within six months, creating the National Anticorruption System. IMCO's "3de3" campaign fights corruption and gives Mexicans hope for the future.

01 From left to right: Instituto Mexicano para la Competitividad's Regina Portilla, Juan E. Pardinas, and Guadalupe Mendoza accept the 2017 Templeton Freedom Award for the organization's Anticorruption Reform Initiative for Mexico, "3de3." **02** Part of the IMCO team celebrates the first successful submission of 309,376 signatures in favor of the "3de3" law on March 17, 2016. **03** Part of the IMCO team, along with its allies, gather in front of the Senate as they get ready for the first submission of signatures for the citizen-sponsored initiative "3de3" law.

Special thank you to Templeton Religion Trust for its support of the Templeton Freedom Award.

LIBERTY FORUM & FREEDOM DINNER 2017

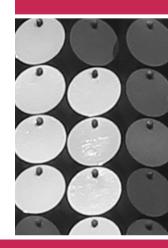
The Celebrate component of our Coach, Compete, Celebrate strategy encompasses Atlas Network's marketing, communications, and events capabilities. With daily news updates, biweekly *World10* email reports, and quarterly *Freedom's Champion* magazines, Atlas Network operates as a central newsroom of the international freedom movement's most significant victories. Atlas Network also brings champions of liberty together with events hosted all over the world. Our flagship conference is Liberty Forum & Freedom Dinner, held annually in New York City, where partners come together to exchange ideas and share strategies. The gala Freedom Dinner serves as a fitting grand finale to the conference, celebrating heroes of the freedom movement and the principles that friends of Atlas Network are advancing worldwide.

Here are some of the best photos from Liberty Forum & Freedom Dinner 2017. Special thanks to the Smith Family Foundation, John Templeton Foundation, Templeton Religion Trust, and the rest of our generous sponsors for making it all possible.

- **01** The exclusive Atlas Club briefing preceding Freedom Dinner 2017 was delivered by Daniel Hannan, British politician, writer, and journalist.
- **02** Brad Lips (right), dressed in the late John Blundell's Guatemalan waistcoat, presents a new Guatemalan waistcoat to George Pearson (left) to honor him and thank him for his many years of service on Atlas Network's Board of Directors. The wearing of the waistcoats has become a tradition during the John Blundell Elevator Pitch Competition, which happens every year at Liberty Forum & Freedom Dinner.
- **03** Michael Walker, chairman and founding executive director of the Fraser Institute (Canada), and Kris Mauren, co-founder and executive director of Acton Institute (United States), during the "Learning from Think Tank Luminaries" panel.
- **04** Daniel Hannan, British politician, writer, and journalist, delivers a rousing Toast to Freedom an annual tradition at Freedom Dinner.
- **05** Russ Roberts' popular EconTalk podcast came to New York City for a special live taping at Liberty Forum. The podcast featured Atlas Network COO Matt Warner and Simeon Djankov, former deputy prime minister and minister of finance of Bulgaria and creator of the World Bank's Doing Business series.
- **06** Basanta Adhikari, director of Bikalpa, An Alternative (Nepal), speaks during the Lights, Camera, Liberty! Film Festival at Liberty Forum. The panel, moderated by Atlas Network's Casey Pifer, featured this year's finalists for the Lights, Camera, Liberty! Film Festival Award. Joining Adhikari were Agustín Etchebarne, general director of Libertad y Progreso (Argentina, second from left), and Dustin Hurst, communication director of Idaho Freedom Foundation (far right).
- **07** From left to right: Matt Warner, moderator (Atlas Network, United States), with Cornerstone Talks presenters Dr. Tom G. Palmer (Atlas Network, United States), Carrie Lukas (Independent Women's Forum, United States), Martin Ågerup (Center for Political Studies, Denmark), Bhakti Patil (Centre for Civil Society, India), and John Tillman (Illinois Policy Institute, United States).
- **08** The judges for the 2017 Think Tank Shark Tank Competition, left to right: Fred Young, Linda Edwards, Terry Kibbe, and Don Smith.







CELEBRATE



REGIONAL LIBERTY FORUMS

Each year, Atlas Network hosts regional liberty forums in cooperation with local organizing partners. The purpose of these events is to support partner organizations in their desires to learn more from each other and to accelerate the sharing of best practices through training and friendly competition by region.

The forums, new in 2016, also celebrate successful partner projects with a new regional awards program. Those awards join a competitive suite offered by Atlas Network including the annual Templeton Freedom Award that is announced at Atlas Network's gala Freedom Dinner following its global Liberty Forum. We would like to thank the John Templeton Foundation, Smith Family Foundation, Thomas W. Smith Foundation, Jon Basil Utley, Jeff Yass, and all our generous supporters for making the regional liberty forums possible.

ASIA

- **01** Amit Chandra and Parth Shah, president of Centre for Civil Society, receive the 2017 Asia Liberty Award for its "Jeevika: Law, Liberty & Livelihood" campaign. The project aims to tear down the market barriers that impede free markets and free enterprise for the one billion people of India.
- **02** Asia Liberty Forum's co-host Centre for Civil Society (CCS) based in New Delhi, celebrates the completion of a successful event and its 20th anniversary of advancing liberty in India.
- **03** Participants of the Asia Think Tank Training — "Thinking Big" celebrate after an intensive two days of long-term goal setting for their think tanks.

ASIA LIBERTY FORUM, CO-HOSTED BY THE CENTRE FOR CIVIL SOCIETY FEBRUARY 2017 MUMBAI, INDIA



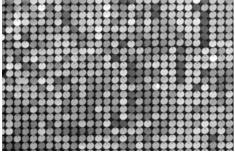




EUROPE

- **01** Co-Founder of the Free Market Foundation (Hungary) and Member of the Hungarian Parliament Zoltán Kész delivers an inspirational special address at Europe Liberty Forum.
- **02** Winner of Europe Liberty Award, Ukrainian Economic Freedoms Foundation Director Maryan Zablotskyy (Ukraine) and former mentor of Maryan, Tarren Bragdon, (right) President and CEO of the Foundation for Government Accountability (USA).

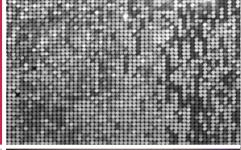




EUROPE LIBERTY FORUM, CO-HOSTED BY FREE MARKET FOUNDATION (HUNGARY) SEPTEMBER 2017 BUDAPEST, HUNGARY



LATIN AMERICA LIBERTY FORUM, CO-HOSTED BY FUNDACIÓN LIBERTAD MAY 2017 BUENOS AIRES, ARGENTINA

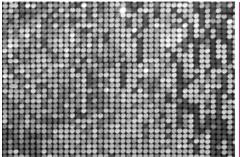












AFRICA LIBERTY FORUM, CO-HOSTED BY FREE MARKET FOUNDATION (SOUTH AFRICA)

MAY 2017

JOHANNESBURG, SOUTH AFRICA









LATIN AMERICA

- **01** Giannina Raffo and Roció Guijarro Saucedo of CEDICE (Venezuela), winner of the Giancarlo Ibárgüen Freedom Award, and former Atlas Network President Alex Chafuen.
- **02** Bottom row, left to right: Nicolás Ibáñez, Rafael Rincón, Carolina Ibáñez Varela, Matt Warner, and Ernesto Selman. Top row, left to right: Lucia Vázquez Ger. Axel Kaiser, and Dr. Tom G. Palmer.
- **03** Chilean economist and presidential candidate Felipe Kast, Julio Bratz Lamb from the Instituto de Estudos Empresariais in Brazil (winner of the Juan Carlos Cachanosky Award for Dissemination of the Principles of a Free Society), and former Atlas Network President Alex Chafuen.
- **04** Former Atlas Network President Alex Chafuen, Guillermo Peña Panting and Jorge Colindres of Fundación Eléutera, winner of the Miguel Kast Award for Free-Market Solutions to Poverty.

AFRICA

- **01** Participants and facilitators of Atlas Network's Leadership Academy's training "Lessons in Effective Fundraising in Africa" posing for a group picture before the start of Africa Liberty Forum.
- **02** Group selfie after pre-forum training session on effective messaging for donor communications.
- **03** Africa Liberty Forum keynote speaker Tim Modise (left), journalist and TV and radio presenter (South Africa), with Temba Nolutshungu (right) of Free Market Foundation (South Africa) after the keynote session "South Africa: From miracle democracy to growing despondency."
- **04** The team of South Africa-based Free Market Foundation accepting the 2017 Africa Liberty Award for its Khaya Lam Land Reform Project.

ATLAS NETWORK'S WORLD TRAVEL CLUB

See the world with friends of freedom! Atlas Network's World Travel Club members want to learn about different countries' cultures, histories, and current policy battles from Atlas Network's partner organizations. Atlas Network attaches a multiday World Travel Club tour to at least one of its Regional Liberty Forum events annually. Preferential spots are reserved for those in our elite Chairman's Club annual giving circle. In 2019, we look forward to welcoming you onto our Tour of Greece in connection with the 2019 Europe Liberty Forum. Contact Stephanie@AtlasNetwork.org for details. Here are some more upcoming events for 2018 and 2019:





2018-2019 CALENDAR

May 29-30, 2018

Europe Liberty Forum (Copenhagen, Denmark)

June 14-15, 2018

Latin America Liberty Forum (Santiago, Chile)

August 24-25, 2018

Africa Liberty Forum (Lagos, Nigeria)

November 7-8, 2018

Liberty Forum & Freedom Dinner (New York, N.Y.)

– with tour of Central Park on November 9

February 27-28, 2019

Asia Liberty Forum (Sri Lanka)

Spring, 2019

Latin America Liberty Forum (Dominican Republic)

Spring, 2019

Europe Liberty Forum (Athens, Greece — with a follow-on World Travel Club Tour)

TBD, 2019

Africa Liberty Forum (Nairobi, Kenya)

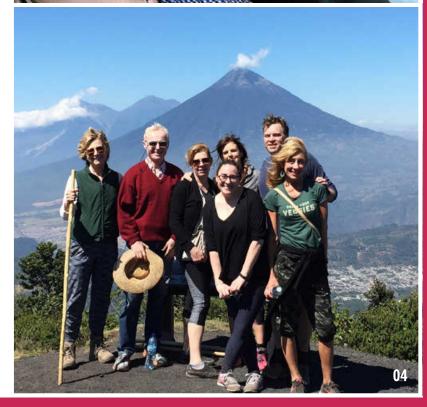
November 6-7, 2019

Liberty Forum & Freedom Dinner (New York, N.Y.)

- **01** Atlas Network's World Travel Club visits the 9th-century Hindu temple, Prambanan, in Central Java, Indonesia.
- **02** Atlas Network supporters, Rob Schimenz and Linda Edwards, ride with Stephanie Lips (center) in a Guatemalan tuk-tuk.
- **03** Atlas Network supporters Dale Bottoms and John Ciesielka are caught in a selfie taken by Isabel Moino.
- **04** In front of Pacaya Volcano outside Antigua, Guatemala.







MARKETING AND COMMUNICATIONS

A big part of how Atlas Network celebrates and promotes the inspirational work of our partners and the generosity of our supporters is through our robust suite of marketing and communications efforts and extensive event series. Here are some of the highlights. And if you would like to subscribe or receive any of these please email: Daniel.Anthony@AtlasNetwork.org

Freedom's Champion

Atlas Network's quarterly review of the worldwide freedom movement.

Atlas Network World10 biweekly email report

The top 10 happenings around the world in the global freedom movement featuring the work of Atlas Network partners.

Digital Featured Narratives

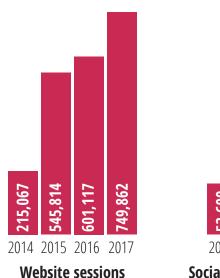
In-depth analyses of some of the freedom movement's most pressing issues and inspirational stories.

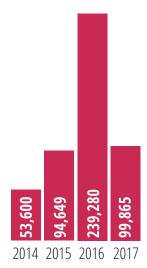
Atlas Network's Social Media Presence

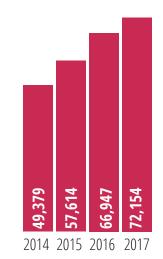
Stay up to date on breaking news, make your opinion and voice heard by joining in on the conversation, and check out pictures from around the worldwide freedom movement on Atlas Network's Facebook, Instagram, Twitter, and Snapchat.



DIGITAL MARKETING & COMMUNICATIONS HIGHLIGHTS







Social Media Engagements

Social Media Audience Size

Noteworthy Media Appearances

In 2017 Atlas Network's work breaking down the barriers to prosperity and opportunity around the world was featured in several prominent media outlets.

"Flight from poverty only a free market could offer"

The Sunday Telegraph

"Stop throwing cash at poor nations"



"100 years of communism nothing to celebrate"

SUNTIMES

"Is Development Aid the New Colonialism?"













Forbes



32



countries 5



2,591

THE ATLAS NETWORK TEAM

Staff
James Anderson
Daniel Anthony
Elisa Bishop
Al Canata
Shannon Carter
Alexandra Cordel

Erwin Chaloupka

Kristina Crane

Tirzah Duren
Brittany Gunkler
Stephanie Lips
Brad Lips
Rómulo López
Nicholas Miller
Tom Palmer
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Warren Lammert III John S. Lillard Ron Manners Maralene Martin Oscar Garcia Mendoza Alberto Mestre Luis Miranda George Mosher

Hilda Ochoa-Brillembourg

Wayne Olson George Pearson Luis Perez Dan Peters Nadine Prah Lauren Templeton Jon Basil Utley Mariela Vicini Vann Walke Shari Williams

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Nikolaos Monoyios
Gerry Ohrstrom
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Kathryn Washburn

Kathryn Washburn Linda Whetstone, Chair

William Sumner, Board Member Emeritus



2017 FINANCES

Audited results below

REVENUE

Individuals	\$4,006,000
Foundations	\$6,126,000
Corporations	\$548,000
Other Income	\$135,000
Total Revenue	\$10,815,000

EXPENSES

Total Expenses	\$12,585,000
Development	\$1,121,000
Management	\$562,000
Programs	\$10,902,000

ASSETS

Total Assets	\$7,483,000
Other Assets	\$201,000
Pledges and Receivables	\$2,948,000
Cash and Investments	\$4,334,000

LIABILITIES AND NET ASSETS

Total Liabilities + Net Assets	\$7,483,000
Net Assets	\$6,245,000
Liabilities	\$1,238,000

^{*}The net loss in 2017 was in line with budgeted plans, putting to use assets recorded as part of a \$1.8 million surplus from 2016 when Atlas Network booked several multi-year grants.

SUPPORTER SPOTLIGHT

Each quarter, Atlas Network likes to recognize one of its supporters in-depth and tell the stories of how they came to support the work we do in empowering civil society organizations around the world working to break down the barriers to prosperity and opportunity. This year, Atlas Network recognized Alan Gibbs, Derwood and Johanna Chase, Jon Basil Utley, and Luis Henrique Ball.



"Today, almost all countries have excessive regulation and government expenditure. I'm motivated to support the liberty movement to help people understand that very limited government is in everybody's interest." — Alan Gibbs

Atlas Network supporter Alan Gibbs on board the Quadski — a high-speed amphibious vehicle of his own creation.



"We take a lot for granted in this country about the institutions of a free society. It's remarkable that Atlas Network not only works for liberty in the United States, but it has started, encouraged, and nurtured proliberty partners in nearly 100 other countries." — Derwood Chase

Derwood (left) and Johanna (right) Chase, longtime supporters of Atlas Network and the liberty movement.



"Many people learned from Hayek about the impracticality of central planning, but I came to Atlas Network because of its support for free markets as the way to fight communism by raising living standards and opportunities in the Third World."

— Jon Basil Utley

Longtime supporter and Advisory Council member of Atlas Network Jon Basil Utley.



"Having seen firsthand how much good Atlas Network has done for CEDICE in Venezuela, I felt privileged to join the board of directors and be part of the effort to advance liberty not just in Venezuela or the U.S., but indeed worldwide." — Luis Henrique Ball

A longtime supporter of Atlas Network and current board member, Luis Ball is pictured here with his wife Helena.



THANK YOU TO OUR DONORS

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The Blue Oak Charitable Fund

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*deceased



Linda Kavuka of African Students for Liberty (Kenya) and Rita Léonie Traore (Côte d'Ivoire) at Liberty Forum & Freedom Dinner 2017.

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Give via debit, credit card, bank wire, or gift of stock: AtlasNetwork.org/Donate

Estate Planning

Name Atlas Network as a beneficiary of your IRA, include Atlas Network in your will, or find other ways to advance liberty by joining the Fisher Legacy Society. AtlasNetwork.plannedgiving.org



SAVE THE DATE!

November 7-8, New York City • #LFFD18

Join us for the freedom movement's most inspirational event of the year!

The annual **Liberty Forum** brings together amazing freedom champions from this network to exchange ideas and share strategies.

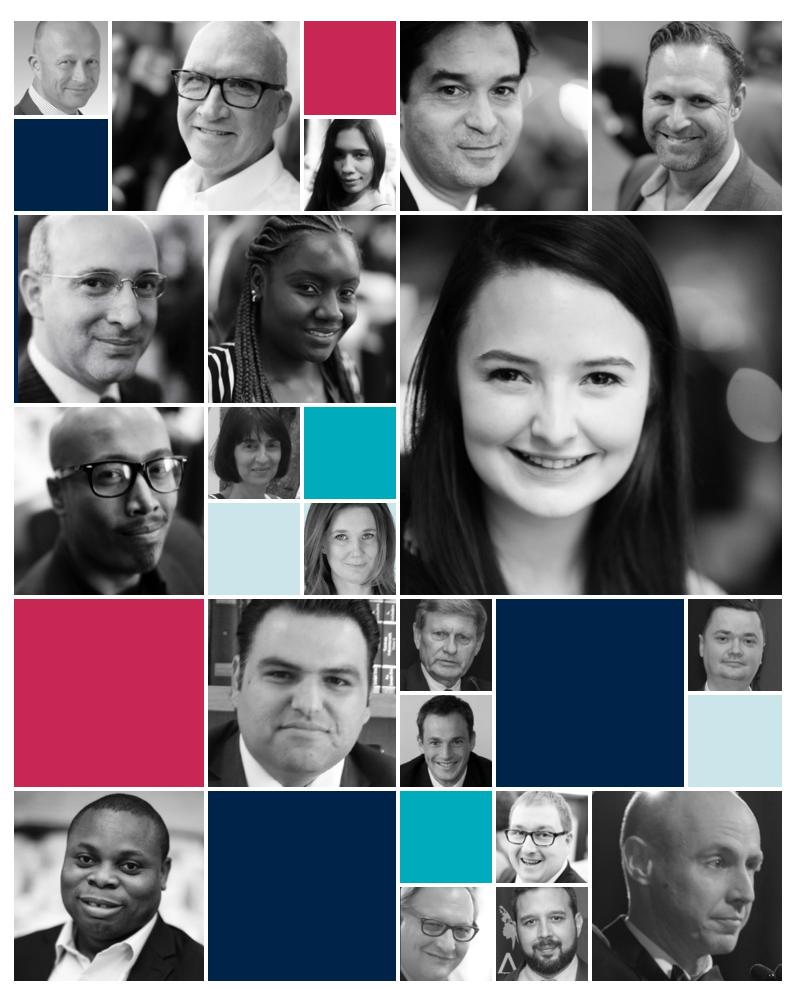
The gala **Freedom Dinner** serves as a fitting grand finale to this conference, celebrating heroes of the freedom movement and the principles that friends of Atlas Network are advancing worldwide.

HIGHLIGHTS

- ▶ 6th Annual Liggio Lecture by Alex Chafuen, Managing Director, International of Acton Institute
- ➤ Toast to Freedom by Patrick Byrne, CEO of Overstock.com
- Atlas Network's Leadership Academy \$25,000 Think Tank Shark Tank competition
- ▶ Prestigious \$100,000 Templeton Freedom Award announcement at Freedom Dinner
- ▶ Lights, Camera, Liberty! film festival
- ➤ John Blundell Elevator Pitch Competition
- ▶ NEW! Great Communicators Tournament finals taking place live at Liberty Forum

Learn more and register at

AtlasNetwork.org/LFFD18



AtlasNetwork.org